



PTA School Fundraising with **EasyStreetLearning**

Your PTA can generate money for your school with EasyStreetLearning WITHOUT any initial outlay.

EasyStreetLearning is a subscription website to help parents support their children's learning. Parental Support is the BIGGEST factor affecting children's educational success.

EasyStreetLearning is FULL of proven learning strategies that are fun, flexible, imaginative, and practical that parents can use at home.

With EasyStreetLearning PTA Fundraising, *everyone's a winner...*

**For each sale made, your PTA will earn a generous 15% commission !
Also, parents will receive a 10% discount on subscription rates !**

You'll also be improving the learning support the children will get at home which will directly improve their achievements ! We really want to reach as many families as possible and help ALL children get more out of their education.

Parental involvement plays a HUGE part in the achievements of children... but it's not an exact science. We're all making it up as we go along... that can't be right for something so important as our children's education !

No administration is required by your PTA during operation. We also can come and do workshops and presentations on site if you wish.

So why not help your school, parents AND children all at the same time with **EasyStreetLearning PTA Fundraising ?**

Feel free to contact us now by email: easystreetlearning@gmail.com, or call us on 0845 388 5958.

Check us out at EasyStreetLearning.com, we look forward to hearing from you !

Viv Gopal
Director EasyStreetLearning / Gopal Services Limited

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Who is Eligible for the Scheme ?

Any UK based PTA which is recognised by HM Revenue and Customs as a charitable purposes.

We are also looking at setting up schemes for the US and Australia.

How Does The Scheme Work ?

1. Contact us, give us contact details, including school address and PTA contact.
2. We will set up an Offer Code for your PTA
3. We will send you a letter to send parents telling them about EasyStreetLearning with your school PTA Offer Code
4. When parents buy an EasyStreetLearning subscription using your school PTA Offer Code, we give the parents an instant 10% discount and your PTA a 15% commission.
5. On the first month end we will send out a cheque (in the official name of your PTA) with your commission.